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Ultra Portable Traffic Management System™ to Enhance Public Safety and Optimize Traffic Flow

Holase Incorporated marked its company debut on June 22, 2009 by premiering the patent pending Ultra Portable Traffic Management System™ (UPTMS™), a secure wireless traffic flow solution specifically designed for Public Safety and First Responder Agencies. Holase demonstrated its unique platform at the New Hampshire Association of Chiefs of Police Annual Conference in Dixville Notch, NH.

The UPTMS combines a compact and carry capable set of portable traffic control units with sensor options that monitor their surroundings and report all data to the command centers. UPTMS is a low power battery operated solution that is easy to setup quickly and operate in manual mode with a secure wireless remote control or in a pre-timed unattended mode.

A successful demonstration of the UPTMS at the New Hampshire Police Association Convention 2009 on June 24, 2009 in Greenland, NH evoked considerable enthusiasm from police officers and first responder personnel who saw varying utility, enhanced public safety, and cost reduction.

Today's public safety and first responder agencies are under increased economic pressure to improve safety and efficiency with reduced personnel. A solution that enables the officers to safely manage traffic flow during emergencies and planned details will be uniquely positioned to help their departments achieve their operational objectives.

Unlike the current solutions that require a large vehicle to tow, the UPTMS is compact and fits inside a duffel size bag that easily stows in the trunk of a compact car. The UPTMS is ideally suited to control the flow of traffic during lane closures caused by car accidents, roadside construction details, sobriety check points, power outages, and other situations that require operator attended traffic management or unattended traffic flow control. The possible cost savings for a department exceeds \$37,500¹ annually per UPTMS, thereby providing a return on investment in a few months.

"Holase is committed to developing cost effective products to improving the safety of Law Enforcement and other First Responder Agencies. The UPTMS is an intelligent solution that should enhance the safety of the officers and other personnel that use the system." said Evan J. Bontemps, chief executive officer of Holase. "Our UPTMS solution -- the first to integrate intelligent fault resilient operations and sensor technologies into a compact and carry capable traffic management system -- helps the public safety agencies increase operational efficiency, reduce costs, and enhance public safety."

Holase is announcing a preorder introductory program for the UPTMS products that are offered in 2-Way or 4-Way intersection configurations. Interests for orders can be placed through the company's website at www.holase.com/solutions or by calling 603.397.0038. The products will be available in Q3/2009.

About Holase Incorporated

Holase Incorporated (www.holase.com) designs, manufactures, and sells information system solutions for public safety, first responder, homeland security, and other underserved markets. The solutions consist of hardware and software products, and they are designed for specific applications to provide unparalleled performance and benefits without compromise.

¹ contact Holase for more details