



FOR IMMEDIATE RELEASE

Holase Offers the Most Comprehensive Portable Traffic Management Solution

HAMPTON, NH – **BUSINESS WIRE** – September 14, 2009 -- **Holase Incorporated** announces the most comprehensive and intelligent portable traffic management solution in the industry at the 2009 New England Association of Chiefs of Police Conference. The Ultra Portable Traffic Management System™ (UPTMS™) uses high efficiency and ultra bright Light Emitting Diodes (LEDs) in its traffic signal lights. When optioned with solar panels, the UPTMS™ provides agencies the possibility to operate and maintain the units using only solar power.

The efficiency of the patent-pending UPTMS™ products is unrivaled and offers significant cost savings to its users. The battery operated UPTMS™ consumes an average of 2 Watts of power under normal operating conditions. Furthermore, the ultra bright LEDs ensure that the UPTMS™ will be visible in all weather conditions thereby improving the safety of emergency response and traffic detail personnel.

"Holase has produced a clever product that combines the latest in mechanical packaging and advanced electronics with an easy to use interface into a compelling solution for law enforcement" said Shiv Tasker, a serial entrepreneur and director at Holase. "Designed to be operated in all weather conditions -- secure and robust, the UPTMS™ produces real benefits for public convenience and safety and, simultaneously, improves safety and job satisfaction for police details dealing with routine or emergency situations."

Unlike its competitors, Holase has a unique approach which offers a complete temporary traffic signal system for two-way and four-way operating modes to simplify the customer purchase experience. "The UPTMS™ offers significantly more standard features than the competition," said Evan J. Bontemps, Chief Executive Officer of Holase. "There are over 20,000 injuries and over 300 deaths that occur annually in work zones and during emergency responses in the United States. Holase is developing products specifically to improve the safety of first responders and public safety personnel."

Preproduction product information and the preorder form are available on the company's website at **www.holase.com/solutions** or by calling 603.397.0038. Based on limited availability, preorder customers could receive loaner units until they take delivery of the commercially released products.

About Holase Incorporated

Holase Incorporated (**www.holase.com**) designs, manufactures, and sells information system solutions for public safety, first responder, homeland security, and other underserved markets. The solutions consist of hardware and software products, and they are designed for specific applications to provide unparalleled performance and benefits without compromise.

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