



FOR IMMEDIATE RELEASE

Holase's Patent Pending UPTMS™ is a 2009 Product of the Year Judge's Award Winner

MANCHESTER, NH – October 14, 2009 -- **Holase Incorporated** is honored to have been named a 2009 Product of the Year Judge's Award Winner for its UPTMS™ by the **New Hampshire High Technology Council** (NHHTC). The UPTMS™ is a finalist for the 2009 Product of the Year that will be awarded on November 17, 2009.

The finalists for the 2009 Product of the Year award will exhibit their respective products and make presentations to all attendees who will vote for a winner. The votes will be weighted between the judges and the invited guests and conducted by secret ballot. The company with the high ranking after the votes will win the prestigious award.

The UPTMS™ are the most innovative and compact portable traffic signals in the world. The products are self-contained, programmable traffic signal lights that are easy to setup and operate. All units are capable to be programmed independently using the intelligent secure wireless remote control. One pair of the UPTMS™ can fit inside a duffle bag and can be stored in the trunks of cars as small as subcompacts.

Holase developed the UPTMS™ to ensure the safety of its users when deployed during emergency situations and during work zone details. Furthermore, the battery operated UPTMS™ solutions are the most efficient and cost effective temporary traffic signals available. Using optional solar panels provides the possibility of operating the UPTMS™ indefinitely.

About Holase Incorporated

Holase Incorporated (www.holase.com) designs, manufactures, and sells information system solutions for public safety, first responder, homeland security, and other underserved markets. The solutions consist of hardware and software products, and they are designed for specific applications to provide unparalleled performance and benefits without compromise.

About The New Hampshire High Technology Council

The New Hampshire High Technology Council's (www.nhhtc.org) purpose is to bring together representatives from the private and public sectors to establish and maintain financial, technical, management, legislative and educational support programs that encourage innovative research and technology-based industrial development in New Hampshire.

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